

# 2013 Annual Report



Teen Lifeline

Arizona Teens report the highest levels of sadness and hopelessness in the United States

**Suicide** is the **2<sup>ND</sup>** leading cause of death among teens **15-17** in AZ

1 child dies by suicide every **11 days** in Arizona

#### Teen Lifeline's Mission:

To Provide a safe, confidential, and crucial crisis service where teens help teens make healthy decisions.

#### Teen Lifeline's Vision:

To impact the devastating problem of teen suicide in Arizona so that any teen, at any time, will have knowledge of and access to Teen Lifeline, its counselors and services.

## A Note from the Executive Director:

*"The people who make a difference are not only the ones with the credentials, but the ones with the concern." Max Lucado*

When I think about this past year, I am truly humbled to be part of an organization that is making a difference everyday. It has been a year filled with many milestones. Our Connections of Hope event reached new heights, not just financially, but with the new relationships we made along the way. Our presence on Facebook continued to grow as more teens, parents, and families learned about suicide prevention. We reached more teens in crisis on the hotline, provided more prevention services in the community, and our Peer Counselors continued to be a connection of hope for teens who felt like giving up. Amidst all of these milestones, I celebrated my 25th anniversary with Teen Lifeline! I have no doubt that our success comes from the investment made by our staff, volunteers, Board, Advisory Council and by the donors and friends of Teen Lifeline. **Thank you all for making a difference!**

Sincerely,  
**Michelle Moorhead, MA, LPC**  
Executive Director

## We Moved!

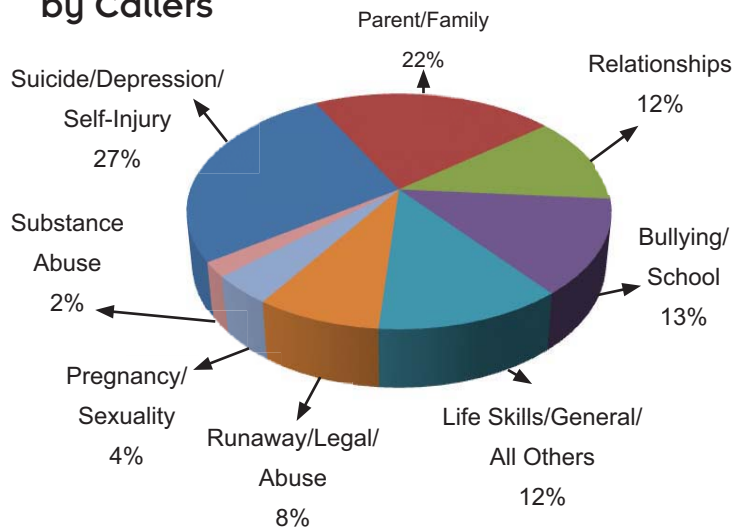
This past September, Teen Lifeline realized a lifelong dream of having our own place. Thanks to the support of many people over the years, we were able to purchase a building and create a "real home away from home" for our teen volunteers.

The new facility includes an improved hotline room with a state of the art telephone system. The hotline room is where the teen volunteers provide a connection of hope for teens in crisis. The updated peer lounge is decorated in a 'dorm-room chic' vibe with chalk board walls where the teens can share jokes, quotes, and drawings. This is the room where the "magic" happens for our volunteers. It is where they get and give support to one another. **"The new building is a place where I feel so comfortable, it is like my home away from home,"** said Will, a teen volunteer.



*"Teen Lifeline has taught me that I can make a real difference in the world even though I am just a teen. And today when I took a call, I know that I saved someone's life." - Jeff, Peer Counselor*

## Problems Shared by Callers



## Teen Suicide Prevention Awareness Week

Teen Lifeline is always very excited to be at the forefront of innovative collaboration by again organizing Teen Suicide Prevention Awareness Week, which occurred September 8-14, 2013. This collaborative effort was spearheaded by Alicia Celis, Prevention Specialist. Our partners include: A New Leaf, Banner Behavioral Health, Crisis Response Network, EMPACT SPC, GLSEN, Maricopa County Attorney's Office, one n ten, Tumbleweed, and Youth ETC. This week was once again granted a Governor's Proclamation.

Staff and volunteers came together to visit 10 valley high schools offering valuable information such as; tips on what to do if a student is thinking about suicide or knows someone who is, warning signs, risk factors, and other help-seeking information. The week's activities culminated in 2 community based rallies at Tempe and Desert Ridge Marketplaces. Along with sharing info about teen suicide prevention, the events were complimented with performances by groups West Hills Brothers and Hello Swindon. **We were able to reach out to over 5,000 people in the span of that important week of community education and prevention.**

**106** Teens volunteered  **12,757** service hours in 2013

→ Each Teen will answer  **150** Calls Annually

Peer counselors provided a Connection of Hope to **12,601** troubled youth





→ A **10.3%** increase from 2012

 Provided **73** new teens with life skills development training



*A shy girl approached the table. Looking around she said, "I've carried this (hotline card) with me since you came to my school. I called you guys a few times and it helped. My friend is going through some stuff now and I want her to have a card of her own."*

### Community Education Services

- Teen Lifeline provides awareness, prevention, and education  147 Schools
- services to community organizations throughout Arizona.  31 Community and Youth Organizations
- We reached 36,796 people through:**  9 Conferences
-  6 Corporate Businesses

## Connections of Hope 2013



Held on November 1, 2013 at the Montelucia Resort in Scottsdale, *Connections of Hope: an Evening to Celebrate Arizona's Youth* was exactly that. Teen Lifeline honored NFL All-Pro Receiver, Philanthropist, and Arizona Cardinal Larry Fitzgerald with the Alfredo J. Molina Community Lifeline Award which recognizes his commitment to making a difference in the lives of children and families. "I did not know about the devastating problem of teen suicide in our community until I learned about Teen Lifeline. I witnessed firsthand the incredible work that is being done and the lives being saved by the amazing teen volunteers. **I am grateful that I am able to support an organization that provides hope to kids during their most difficult times,**" said Fitzgerald.

Joe Trog was also recognized as the 2013 Peer Counselor of the Year for exemplifying the mission of Teen Lifeline by empowering his peers to reach their full potential and providing a connection of hope to teens in crisis who call our hotline. This award is given annually to a teen volunteer whose commitment to helping others is demonstrated in all facets of our life saving work.

The evening featured a live and silent auction, a delectable dinner prepared by Chef Michael Carins, and an opportunity to support Teen Lifeline's mission of erasing teen suicide. The evening continued to celebrate Arizona's youth by highlighting real life stories from four teens who volunteer on the peer counseling hotline and provide a connection of hope to teens in crisis. The festivities ended on a high note thanks to teen sensation, Dylan Gardner, whose awe-inspiring musical performance had guests dancing in the aisles.

We would like to extend our gratitude to co-chairs Shannon Barthelemy and Amanda Eisenfeld for orchestrating such an unforgettable evening which **raised a record \$500,000**. We would also like to thank past-chairs Jennifer Collins and Renee Dee for their valuable council, Alfredo J. Molina for his leadership and commitment to teen suicide prevention, and Molina Fine Jewelers as our title sponsor. As always, a huge thanks to all who attended and supported this event. You are the greatest supporters in the world!

## 8th Annual Firetag Golf Invitational

Once again, Teen Lifeline honors founding Board President and cherished Teen Lifeline supporter, Jules Firetag, at the 8th Annual Firetag Invitational Golf Tournament. The tournament was held at Scottsdale Silverado Golf Club on November 15, 2013 and **hosted 96 golfers which is a new record for the tournament**. The event kicked off with a delicious cowboy lunch and concluded with a silent auction and awards ceremony. It was a perfect day with amazing weather and a well-manicured course! We would like to thank Honorary Chair Lanny Lahr for his continued support and leadership; and Working Chair Mike Gray who has helped grow the event over the last 2 years. We are truly grateful for the support of our title sponsor, The Jet Companies, for their continued support of this event! This tournament continues to be a success thanks to the sponsors, golfers, and amazing staff at Scottsdale Silverado!



## Social Media

The social media sphere saw a tremendous year in 2013. Teen Lifeline was the charity of choice for the 5th Annual Twestival, a festival that harnesses the power of social media to connect the local community and raise money for great causes. Taking place in October and **raising over \$20,000**, the event was a huge success. As a result, Teen Lifeline launched two Twitter accounts @602248TEEN and @800248TEEN. Both feeds have experienced great growth and activity. In conjunction with our existing Facebook page, we are increasing our social media followers every week and spreading our message to teens where they frequent and talk to each other the most; the internet.



# Thank You 2013 Donors and Sponsors

Thank you so much to all of the people who made an investment in the life-saving work at Teen Lifeline. May excludes event, auction, and in-kind donations.\*\*

<b>\$100,000 +</b>	Tasha & Kelly Aubey	Kristi & Thomas Roskos	Penelope & Danny Engler	City of Tolleson
The Jet Companies,	Martha S. Martin	Mary Margaret & Gene Trog	Gallagher & Kennedy	Stacy & Rich Johnson
Marilyn and David Alexander	Charitable Fund	Nancy & Jimmy Walker	GTIS Partners, LP	Michael Shafer &
	Phoenix Suns Charities	Cari & Kyle McMillian	Zak Harris	Tamara Kary
<b>\$50,000 - \$75,000</b>	Kelley & Keith Reese	Cardinals Charities	Helios Education Foundation	Grant Vangilder
Todd Thomas Foundation,	Jess & Barbara Nicks	Paul & Carol Hill Foundation	Ann & Denis Marie Henry	Debra Park
Rita & Peter Thomas	Foundation	Steven Hilton	Rachel & Jonathan Hoffer	Scott Cornelius
Molina Fine Jewelers,	Stacey & James Caron	Anne & John Kaites	In Loving Memory of	Anne & Rudy Vetter
Alfredo J. Molina	City Of Scottsdale	Stephanie & Bobby Kethcart	Theo, Pam White	Becky & Gary Pryor
	Sharie & Steele Campbell	Rick Mack & Paula Demore,	Cheryl & Doug Johnson	Todd Mannes &
<b>\$25,000 - \$49,999</b>	American Express	Mack, Watson & Stratman	Dottie Kobik	Linden Bohrer
Salt River Project Boosters	Sydney Pearl	Peoria Diamond Club	Joan Lewis	Dane Hague
& Corporation	Deborah & Kevin Pshebniski	UMB	Nate Nathan	Bill Fay
Larry Fitzgerald First	City of Avondale	Martha Wing	Phoenix Cotillion	Carol & Robert Thompson
Down Fund	Vickie & Jerry Moyes		Swain Electric	Charlotte & Robert Andelin
Sue & Arthur Martori	Arizona Diamondbacks	<b>\$1,000 - \$2,499</b>	Beth Thompson,	Brophy College Preparatory
Broc & Lori Hiatt	Foundation	Annette & Derrick Hill	Walters Group	Sue & Kurt Brueckner
Christine & Gary Jones	The Arizona Republic	Celebrity Fight Night	Marcie Zimmerman	Mo Bundon
	Milena & Tony Astorga	David Lorsch & Cynthia Lubin		Lucia Burns
<b>\$20,000 - \$24,999</b>	City of Glendale	Phoenix Rotary Club Charities	<b>\$500 - \$999</b>	Bruce Hiler &
Nina Mason Pulliam	City of Goodyear	Shawn & Aron Sacks	Sisters Undivided	Elaine Cacheris
Charitable Trust	Co Biz Cares Foundation	Tina Firetag	Jan Betts & Tom French	Wendi & Mason Cave
Robert Machiz	Jennifer & Michael Collins	Brenda & Jim Howard	City of Litchfield	Walter Clarke
	Boeing AZ, Employees	Pamala & William Keiper	Mark Ohre & Allina Starkey	Vicki & Rick Cohen
<b>\$10,000 - \$19,999</b>	Community Fund	Colleen & John Limpic	Mark Smith & Jo Ann Bunn	Tara Cormier
Gale Heady &	Sandy & Mac Magruder	Frances & Mike Kemper	Mari & Evan Lederman	Colleen & Roland Davis
Annette Morino	Krissy & Mitchel Sayare,	Kim & Rich Tarnopolski	Stacey & Scott Lindsay	Discount Tire
Shannon & Joel Barthelemy	Sayare Family Foundation	Marlene & Lanny Lahr	Gene Carroll,	Bernadette Evans
Barbara & Hugh Lytle	Sundt Foundation	Jami & Andy Moore	Carroll Calibration	John Fortini
Jerry Colangelo	Effie & Nick Theodore	Michelle & Jeff Moorhead	Robert Donat	Jessica & Michael
Cox Charities		Sonny Pfundheller	Penny Stuart	Freedman
Arizona Coating	<b>\$2,500 - \$4,999</b>	& Suzanne Starr	Dixye Thompson	Greg Fullmer
Applicators, Inc.	Amanda & Steve Eisenfeld	Chuck Eriksen	Tracy Gahan	Babbi & Barry Gabel
Board of Visitors	Mandy Purcell	Jess Miller	Julie & Brian Schwalbe	Gilbert Plumbing Co.
Scottsdale Active	Corey Bleich	Marcia & Richard Zielinski	Gretchen & Thomas Dalzell	Michael Goerss
20/30 Foundation	Magellan Health Services	Troy Duncan	Marilyn Kieffer-Andrews	Amanda & Steven Gray
Kristine & Shane Thompson	of Arizona	Avnet	Susan & Ivan Mathew	Barbara & David Greenberg
Western Refining	Carolyn & John Amidon	Barton Family Foundation	Bill Schmidt & Sue Wagoner	Abbey & Tony Hammond
	Jaye & Court Rich,	Eric Soloman & Keryn Bickman	Sharon & David Weiss	Mary & Michael Harris
<b>\$5,000 - \$9,999</b>	Rose Law Group	Bull ECSF	Gaye & Jim Tolman	Sandy & Michael
Randy Venturacci &	Maricopa County	Karen & James Chancey	Anthony Plese	Hecomovich
Renie Cavallari	Attorney's Office	Becky & Brian DelGhiaccio	Gregory Pond	Lisa & James Keylon
Nancy & Mike Gray	Linda & William Pope	Darlene & Rick Driver	William Havard	Ken Kirk
City of Mesa	William Ridenour	Earnhardt Ford		Glendale Active 20/30 Club

Belen Gonzales	Lee Finch & John Sather	Dan Goldfine	Hollie Park
Craig Krumwiede & Alison Lewis	Jennifer & Steve Sayre	Kelly & Aaron Grose	Richard Campbell
Corinne Lovas	Cindi & Richard Schuster	Chuck Grube	Donald Anderson
Gema & Paul Luna	Susan Shapiro	Jessica & Ron Haberle	Kolette Butler
Martha & Michael Murphy	John Stoss	Carrie Hall	Alyssa Campbell
Tobi & Frank Placenti	Laura & Jon Titus	Andrea & Mark Hiland	Carolyn Cavanaugh Toft
Brian Rosener	Pat Topliff	Julianna Hudgins	David Ceimo
Jan & Jeff Smith	Mark Wade	Karen Hunter	Alicia Celis
Kathleen & Robert Wade	Tammy & Daniel Weinbaum	Beth Imlay	Maureen & Michael Coli
	Amanda & Chris Carnal	Theodore Karatz	Sharlee Cretors
<b>\$200 - \$499</b>	Michael Edgar	Craig King	Barbara & Paul Cummings
James Iltis	Rick Erickson	Scott Lavinia	Bernadette Donahue
Gail & Keith Newman	Raymond Najjar & Beth Bane	Jim Leisenring	Charlotte & David Hansen
Susan & Nestor Guzman	Rajendra Chotalla	Lynne & Mark Love	Mark Heitowit
Paula & Bill Wichterman	Donna & Jim Jones	Hillary & Jason Manister	Karen Jilly
Elbow River Marketing LP	Priscilla Nicholas, Nicholas Family Foundation	Nancy Markley	Kristen Kolstad
Amanda & Adam Dailey	Laura Rogers	Renay & Mike McBride	Cheryl & Craig Lee
Maureen Hamilton	Robert Withers	Susan & Chuck McDonough	Vicki McDonald
Randy Pullen	Lauren Hart, The Root Salon	David & Sharon Nunn	Dawn Meidinger
Julie & Mike Krause	Phoenix Union High School	Barbara Olson	Paula Messer
A.G. Atwater	Sam Graziano	Jennifer Peat	Nancy & Brian Parks
Christopher Barnes	Erin & Steven Nicoluzakis	Valerie & Dan Pomerence	Janis Rehlaender
Perry Bellaire	Daisy Navage	Ralph Pylman	Elizabeth Roe
Linda Sreere & Robert Bendotti	Amber Arnhold	Krista Rabe	Patricia Schlueter
Jan Cacheris	Christopher Asterino	Ann & Dan Rigby	Steven Schnall
Susan & Ross Cahoon	Matt Baehr	Coleen Rossi	Dean Schwindt
Karen Czack	Luke Bathel	Joe Anthony Saenz	Rose & Richard Sheinfeld
Michelle & Bob Dicandia	Doc Belitz	Alan Schwartz	Sandra & Brad Sikes
Danielle & Jeff Fields	Gayleen & Alex Blais	Larry Seay	David Tinkelman
Stuart Gethner	Betty Lynn & Dennis Blais	Robert Smith	Steve Tyrrell
MiSouk & Kevin Harris	David Boatwright	Josette Sullens	Tiffani Teraji
Careen & Robert Henry	Deidre & A.C. Caswell	Diane & Gary Thomas	Carrie Yost
Maribeth & Mike Hirte	Troy Cohen	Rachel & Michael Troyan	
Lisa Jones	Holly Curtis	Elisa Turner	
William Kent	Tim Dill	William Turner	
Marissa Klein	Greg Douthit	Diane Walker	
Susan & Hugh McGill	Candace Jacobs	Suzanne Webb	
Matt McWenig	Sarah & Garrick Gallagher	Lisa & Sean Wightman	
Karen & Gary Powell	Gannett Foundation	Arizona State Employee Charitable Campaign	
Lori Rubin-Williamson		Nikki Kontz	
Colleen & Daniel Rundell		Chris Tyson	
Lisa & Martin Sanders		Marissa Morales	
		Lillian & Jim Baribault	

# 2013 Income Statement

Corporate Donations	\$83,834
Foundations	\$55,000
Government Grants	\$48,333
Individual Donations	\$83,664
Service Clubs	\$15,500
Special Events and Fundraisers	\$547,742
In-Kind Contributions	\$33,911
Other Income	\$144

**Total Income \$868,127**  
**Total Expenses \$585,849**  
**Net Income \$282,278**

**Total Assets \$871,296**  
**Total Liabilities \$166,646**  
**Total Net Assets \$704,650**  
**Total Liabilities and Net Assets \$871,296**

## Memorial Gifts

Hanna Olivia  
Elizabeth Adcock  
Brent Amidon  
Brandon Campbell  
Danny Engler Jr.  
Jules Firetag  
David Kandell  
Marshall Mathew  
Monica Patterson  
Theo Sheridan  
Anita Stack  
Russel Zuccaro

**Teen Lifeline is committed to maintaining a community which recognizes and values the inherent worth and dignity of every person; fosters tolerance, sensitivity, understanding, and mutual respect.**

\*\* Teen Lifeline is so grateful to the hundreds of individuals who contributed up to \$199 in 2013. Every effort has been made to ensure this listing is accurate. Our sincerest apologies for any inadvertent misspellings, omissions, or inaccuracies. Please contact Nick Shivka at [nick@teenlifeline.org](mailto:nick@teenlifeline.org) or (602) 248-8337 with any corrections.

## 2014 Board of Directors

Dane Hague, President  
CanAm Advisors, LLC

Michael Gray, Vice President  
The Jet Companies

John Amidon, Secretary  
Retired/Volunteer

Kyle McMillian, Treasurer  
UMB Bank Arizona

Corey Bleich  
Edgepoint Learning

Jeff Fields  
Residential Real Estate and  
Production Co.

Julie Krause  
Salt River Project

Andrea Smiley  
The University of Arizona

Debbie Smith  
Western Refining

Shawn Thiele Sacks  
Magellan Health Services

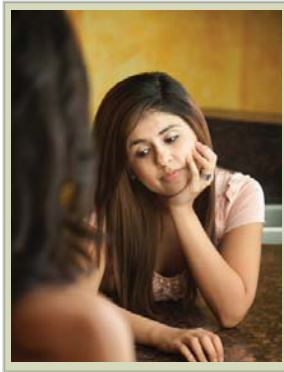
Rudy Vetter  
Landbrot Holding, LLC

**Emeritus Members**  
Amy Vogelson  
Marcia Zielinski

**Investing in  
Teen Lifeline  
qualifies you for  
the dollar-for-dollar  
Arizona Working  
Poor Tax Credit** (up to  
\$200 if filing single/\$400  
if filing jointly). For  
more information, visit  
the Arizona Department  
of Revenue at:

[http://www.azdor.gov/taxcredits/  
qualifyingcharitableorganizations.  
aspx](http://www.azdor.gov/taxcredits/qualifyingcharitableorganizations.aspx)

## WHAT CAN PARENTS DO?



Many times a teen who is having thoughts of suicide gives some type of warning ahead of time. It is important for parents to know what to do if you suspect your teen is struggling.

**Watch and Listen:** Keep a close eye on a teen who seems depressed and withdrawn. It's important to keep the lines of communication open and express your concern, support, and love.

If your teen confides in you, show that you take it seriously. A fight with a friend might not seem like a big deal to you, but for a teen it can feel overwhelming. It's important not to minimize or discount what your teen is going through, as this can increase their sense of hopelessness.

If your teen doesn't feel comfortable talking with you, suggest a more neutral person, such as another relative, a clergy member, a coach, or a school counselor.

**Ask Questions:** Some parents are reluctant to ask teens if they have been thinking about suicide or hurting themselves. Some fear that by asking, they will plant the idea of suicide in their teen's head.

It's always a good idea to ask, even though doing so can be scary. Sometimes it helps to explain why you're asking. For instance, you might say: "I've noticed that you've been talking a lot about wanting to give up. Have you been having thoughts of suicide?"

**Get Help:** If you learn that your child is thinking about suicide, get help immediately. Your doctor can refer you to a psychologist, psychiatrist, or counselor. **If you or your teen need to talk to someone to get help please call Teen Lifeline.**

Let us be your United Way "Charity of Choice!"

Your dollars can be given directly or through your workplace to help teens in crisis by designating Teen Lifeline (**Agency No. 707273**) as your 'charity of choice' on your donor form.

## 2014 Advisory Council

Alfredo J. Molina, President  
Molina Fine Jewelers

David Alexander  
The Jet Companies

Tasha R. Aubey  
American Express

Korey Boals, CPA  
Aviles & Alan, LLC

Jim Colletti  
Element Design/OEO Entertainment

Larry Fitzgerald, Jr.  
Arizona Cardinals

Dylan Gardner  
Musician

Phil Gordon  
CSS Institute of  
Advanced Health

Derrick Hall  
Arizona Diamondbacks

Robert Manchot  
Symmetrics, Inc.

John R. Norton, III  
The Norton Foundation

Bridget Pettis  
Los Angeles Sparks

Linda & Bill Pope  
Philanthroposts

Katie Raml  
ABC 15, KNXV-TV

Jodan & Jason Rose  
Rose Law Group

Peter Thomas  
Thomas Franchise Solutions/  
Todd Thomas Foundation

Mark your 2014  
Calendar!

**September 7 -13:**  
Teen Suicide Prevention  
Awareness Week

**Fall:** Connections  
of Hope Gala

**Fall:** The Firetag  
Invitational Golf  
Tournament

**You are not alone. Call 602.248.TEEN (8336).  
We're here to listen and to help.**

[www.TEENLIFELINE.org](http://www.TEENLIFELINE.org) | Business: 602.248.8337

PO BOX 10745 | Phoenix, AZ 85064-0745

