A Message from the Executive Director

2017 was an amazing time of growth for Teen Lifeline. We had another record-breaking year reaching more youth in our prevention education programs and on the hotline.

Our vision of impacting teen suicide in Arizona starts with reaching teens before they consider suicide as an option. To that end, we have expanded our School ID Initiative to be 100 schools strong across the state, reaching more than 100,000 students with a simple message: “If you feel like giving up, please don’t. There is help and there is hope. Call Teen Lifeline at 602-248-8336 (TEEN) 24/7 or text the same number between 3-9pm. You’re not alone!”

We know there is still more work to be done. Thanks to the generous support of our donors, we can continue to provide this important lifesaving work statewide. During 2018, we are continuing to expand our reach within Arizona to meet the needs of teens in crisis. Our focus is on strategic growth in the areas of crisis services through the hotline and texting, educating teens and adults on how to spot signs of suicide risk, and connecting teens to help and hope. In addition, we are continuing to expand our eLearning suicide prevention courses while building greater connections in schools and communities to create awareness about suicide prevention.

We are grateful for your support!

- Michelle Moorhead, Executive Director
Community support at work

Teen Lifeline hosts several community events throughout the year in hopes that they will spread awareness of our mission and generate funds to help us accomplish it.

- **Teen Suicide Prevention Awareness Month**
  
  One of our most important prevention events takes place in September during Teen Suicide Prevention Awareness Month, as proclaimed by Governor Doug Ducey. Teen Lifeline visited 34 schools in 30 days spreading our message of hope, signs of suicide, and how to save a life. Seven area agencies partnered to increase access to other teen-related services. The rally featured musical entertainment from local teen group 3NATIONS, plus activities for the whole family with fun giveaways. Information was provided for youth and adults on signs of suicide, risk factors, healthy coping skills, and resources available to them in the community. During the month, we were able to reach 57,403 people with our message of help and hope!

- **Connections of Hope: An Evening to Celebrate AZ Youth**
  
  Teen Lifeline’s signature fundraising event honored the generosity of the local community. Co-chaired by Mandy Purcell and Irene Clary, 400 incredible people gathered at the Omni Scottsdale Resort & Spa at Montelucia for an evening filled with delicious food, entertainment, and philanthropy that tugged at our heart strings. The evening culminated with Erik Olsson receiving the Alfredo J. Molina Community Lifeline Award for his commitment to supporting our community. Madeline Kleist was also honored with the Peer Counselor of the Year award for her outstanding work in exemplifying our mission. Together, we raised $582,000 for our commitment to connecting teens with help and hope.

- **Firetag Invitational Golf Tournament**
  
  More than 120 people joined us at the Scottsdale Silverado Golf Club for the 12th Annual Firetag Invitational Golf Tournament, chaired by Michael Gray with Lanny Lahr as honorary chair. Golfers fueled their game with breakfast before hitting the green for the scramble format tournament. From there, golfers enjoyed fun activities like a golf ball launcher, wheel of fortune, opportunities to win hole-in-one prizes, and a silent auction. These attendees’ generosity helped us raise $74,000 in support of AZ youth!

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**Upcoming Events**

- **September 2018**
  - **Teen Suicide Prevention Awareness Month**
    
    Events take place all over Phoenix. Family activities and giveaways. Call for more info.

- **October 2018**
  - **Connections of Hope**
    
    Friday, October 12, 6pm-10pm
    
    Dinner, entertainment and silent auction to benefit Teen Lifeline.
    
    Make reservations by Oct 5.

- **November 2018**
  - **Firetag Invitational Golf Tournament**
    
    Friday, November 9, 8am tee off

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**We’re here to listen and to help.**

#YoureNotAlone

Call the hotline 24/7 or text between 3-9pm:

- Maricopa County  602-248-8336
- Outside Maricopa  800-248-8336

[www.TEENLIFELINE.org](http://www.TEENLIFELINE.org)

**BUSINESS**

- 602-248-8337
- PO BOX 10745
- Phoenix, AZ 85064-0745

**Follow us!**

- /teenlifeline
- /teen_lifeline
- @602248TEEN
“The caller started out crying and wanting to give up. But by the end of the call, she found hope and I was even able to make her laugh. It was one of the best feelings I’ve ever had!”
- Seoyoon, Peer Counselor

Peer to Peer Crisis Hotline

Studies have shown that when teens want to talk, they are likely to turn to their peers first. That is the core of Teen Lifeline and that’s what makes us so unique and effective. Teens empower teens to make healthy decisions together through our free and confidential crisis hotline. Plus, the launch of our text messaging service in 2016 enables us to connect with teens who might not ever call the hotline.

At a Glance

24/7 crisis hotline with Peer Counseling and text messaging available from 3-9pm every day—even weekends and holidays!

In 2016, Teen Lifeline renewed their accreditation with the American Association of Suicidology (AAS) for another 5 years. In 2003, we were the first Teen Peer Counseling Crisis Center ever to receive this distinction.

All calls are supervised by a Master’s level Behavioral Health Clinician.

We are proud to partner with the Crisis Response Network for after-hour calls.

2017 HOTLINE EXPENSE

$285,553

Hotline Call Topics

- Anxiety: 2%
- Violence: 4%
- Bullying: 5%
- Pregnancy/Sexuality: 6%
- School: 8%
- Other/General: 10%
- Relationships: 11%
- Family Issues: 22%
- Suicide/Depression: 32%

More than 22,000 teens reached out for hope through the crisis and text hotline in 2017

1 in 3 calls was from a teen considering suicide

“Thank you for listening. I didn’t think anyone would understand what I’m going through. Now I have hope that things will get better.”
- A Caller
Life Skills Development

In 2017, Teen Lifeline’s 69 new volunteers received 72+ hours of our 3 phase training designed to help develop valuable skills to use both on and off the hotline. These skills include: basic communication, listening, problem solving and suicide prevention. Training is conducted 4 times per year with an average of 12-15 participants per training. Upon successful completion of the Life Skills program, these highly trained teens then volunteer to staff the hotline.

Teen Lifeline is not only a safe place for teens to call in for help and resources, but is also a safe place for the volunteers; many describe the experience as becoming part of a new, expanded family. While a minimum of 15 hours of service is required per month, many of the teens generously exceed that measure. Even more impressive is the fact that the average teen volunteers more than 3 years of service to the crisis hotline upon completion of the Life Skills Development program.

“I feel so fortunate to have found Teen Lifeline. It has served as a true connection of hope for me and because of that, I continuously pay it forward to others.”

- Ilse, Peer Counselor
Prevention Education

**Prevention.** Our prevention education programming provides free classroom workshops. Presentation topics include stress/coping, grief/loss, depression/suicide and bullying prevention.

**Postvention.** In partnership with EMPACT-SPC and AzSPC, Teen Lifeline offers a Postvention eLearning course that equips educators across AZ with the tools they need to restore hope in their community after a loss by suicide. This training is free and meets the continuing education credits for teachers.

**School ID Initiative.** The School ID Initiative provides middle and high school students with easy, immediate access to help and hope by adding our hotline number to the back of their student IDs. In 2017, 100 schools across the state participated, reaching more than 100,000 students.

“My favorite part about the workshop was explaining my feelings and seeing how I’m not alone and how other people deal with what I deal with too.”

- Student, after a presentation
A Message for Parents

Educating yourself is the first step to suicide prevention. As a parent, it’s important both to build a healthy environment for your child and to be able to recognize when your child and/or their friends are struggling.

**Protective Factors**
- Awareness of and access to mental health services
- Strong, positive relationships with parents
- Good coping skills and emotional awareness
- Feeling of connectedness with school, community, or church
- Supportive family, friends, and community
- Safe school environment

**Risk Factors**
- Existing mental health condition
- Recent death of a friend or family member
- History of suicide attempts or suicide loss
- Substance abuse
- Ongoing exposure to bullying
- Relationship problems
- Academic failures or low aspirations

**Getting Help**

If you learn that your child is thinking about suicide, get help immediately. Your doctor can refer you to a psychologist, psychiatrist, or counselor. If you or your teen need to talk to someone to get help, please call Teen Lifeline at 602-248-TEEN (8336).

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United Way—Charity of Choice!
Donations can be given directly or through your workplace by designating Teen Lifeline (Agency #707273) as your “charity of choice”!

Thinking of donating? Check with your employer to see if they have a corporate donation matching program!

SPECIAL THANKS! to CHICK-FIL-A for donating food all year long to the teens during our Life Skills Development training!

in memorium donations

Brett Amidon
Harleigh Tucker Causey
Danny Engler Jr.
Jules Firetag
David Kandell
Lino Phillip Neri, III

Brian O’Daniels
Travis Perry
Brendan Sheehan
Theo Sheridan
Mitch Warnock
Cade Webb
Cody Webb
## 2017 Financial Highlights

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Contributions</td>
<td>$261,839</td>
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<tr>
<td>Grants</td>
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<td>Special Events &amp; Fundraisers</td>
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<td>In-Kind Contributions</td>
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<td>Other Income</td>
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<td><strong>Total Income</strong></td>
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<tr>
<td>Total Expenses</td>
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<td><strong>Net Income</strong></td>
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<td>Total Assets</td>
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<td>Total Liabilities</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$1,474,943</strong></td>
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### Annual Expenses

- **Support Services** $126,868
- **Prevention Education** $184,886
- **Life Skills Development** $285,553
- **Crisis Hotline** $148,096

### Board of Directors
- **President**
  - Jeff Fields
  - Russ Lyon
  - Sotheby's International Realty
- **Vice President**
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  - Paradise Valley USD
- **Secretary**
  - Corey Bleich
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  - Mobile Mini
  - Gil Rodriguez
  - LaneTerralvever
  - Ben Runkle
  - Milligan Lawless
  - Dane Hague
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  - Arizona Cardinals
  - Dylan Gardner
  - Musician
  - Derrick Hall
  - Arizona Diamondbacks
  - Tom Hatten
  - Mountainside Fitness
  - Robert Machiz
  - Philanthropist
  - Erik Olsson
  - Mobile Mini
  - Bridget Pettis
  - Phoenix Mercury, Retired
  - Katie Raml
  - ABC 15, KNXV-TV
  - Jordin Sparks
  - Singer/Actress
  - Donald Tapia
  - Philanthropist
  - Peter Thomas
  - Todd Thomas Foundation
Thank You!

to all our 2017
Donors and Sponsors

Thank you so much to the hundreds of individuals who made an investment in the lifesaving work at Teen Lifeline. Gifts totaling $500 and above are included in the annual report.

We are a qualifying charitable organization!
Your donation to Teen Lifeline qualifies you for a dollar-for-dollar tax credit up to $400 ($800 if filing jointly). Learn more on the Arizona Department of Revenue website: www.azdor.gov/taxcredits/

$95,000 or more
Mobile Mini, Erik Olsson
The Jet Companies, Marilyn & Dave Alexander

$50,000 - 70,000
Mercy Maricopa Integrated Care
State of Arizona

$30,000 - $49,999
Salt River Project Boosters & Corporation
Scott Knauer
Western Refining

$20,000 - $29,999
Mandy Purcell
Thunderbird Charities
Judy & Frank Buonauro, Michael Buonauro Foundation

$15,000 - $19,999
100 Women Who Care
City of Mesa
Don Tapia
Ellman Foundation
Genesis Marine

$10,000 - $14,999
Cheryl & Doug Johnson
Irene & Andrew Clary
City of Glendale
Alfredo J. Molina, Molina Fine Jewelers
Brenda & Brent Kuchynka
Patricia Chiado
Arizona Coating Applicators
Insurance Industry Charitable Foundation

$5,000 - $9,999
City Of Scottsdale
City of Tempe, Dana & Ben Runkle
Mara & Tim Schantz
DaVita & Jeff Fields
Stacey & Jeff Caron
Nancy & Mike Gray
Julie & Mike Krause
Shelly & Pat McGinley
Debby & Wayne Bonnell
Jean & Bill Nictakis, Nictakis Family Trust
Beth & Ed Beel
Sabrina & William Havard
David Malin
Julie Rauch
Intel
Jami & Andy Moore
Alison Lewis & Craig Krumwiede
Dana Garmany
Madison Grose & Honora Ahern
Mike Watts
Phoenix Suns Charities
The Arizona Republic, Seasons for Sharing
The Lodestar Foundation
Tuft & Needle

$2,500 - $4,999
Arizona Community Foundation
Foundation of Sedona
Kelley & Keith Reese
Melanie & David Perry, For the Love of Travis
Irene & Dale Fedewa
Michelle & Jeff Moorehead
Humanity X Technologies/ASU Foundation
Corey Bleich
American Express Gift Matching
Sharie Campbell
Julie & Troy Bales
Carolyn & John Amidon
Jess & Barbara Nicks Foundation
Rose, Moser, & Allyn PR
Christine Ziehen
Marcia & Richard Zielsinski
Crystal & Mark Hansen
Kevin Terrell
KPMG
Old Republic Title Agency
Pederson Group
Susie Alos
Tara & Michael Moore
Kimberly & Rich Tarnopolski
Caribbean Bookout
Chicago Title
Andrew Marc Cohn
Scott Cole Family Trust
Vicki Etherton
First Western Financial
Andrew Geier
Golden Gate Set Petroleum
Peter Katz
Mark Krivoruchka
Kendra & Greg Leisher
Russ Lyon Charitable Foundation
Stephen McConnell
Jennifer Mosher & Paul Dembow

$1,000 - $2,499
Anytime Auto Glass
Martha Thomas
Karen & Eric Carlson
Kristen Mashni
Cari & Kyle McMillan
Dottie Kobik
Kenneth Hakes
Konica Minolta Business Solutions
Lynn & Mike Schmidt
Reba & Mike Ristich
Shannon & Joel Barthelemy
Jennifer Wilson
Annette & Derrick Hill
Tammy & Mike Ryan
State Employee Charitable Campaign
Bill Jordan
Denny Engler
Joseph Hagen
Kyle Kuo
Michael Childers
Annie Cullinan
Shannon Weller
Tina Firetag
Donald Pahl
Jess Miller
Mark Jordan, Chicago Bridge & Iron Company
Steve Orsak
Aimee & Chris Byrd
3rd Ave Investments
Harry Allen
Alltech
Arizona Fuel Distributors
Maria Bawol
Jeffrey Berkman
Linda & William Callahan
Jean Pierre Carjuzza
Johnson Carlier
Celebrity Fight Night
The Charro Foundation
Marilyn & Voie Coy
Diversified Management
Jeffrey Dollarhide
Darlene & Richard Driver
Colleen & James Edwards
Stacy & Tom Enders
Juanita & Phil Francis
Glendale Active 20/30 Club
Jessica & Ron Haberle
Sydney Mahaffay & Dane Hague
Hallman & Associates
Sharon Harper
Ann Marie & Denis Henry
Ben Howard
Merrick Kleeman
Denise Kozn
Marlene & Lanny Lahr
Kelly & Todd LaPorte
Michael Lieb
Lovitt & Touche
Luxury Home Tour, Inc.
Pivotal Foundation
Marlyn Reese
Redmond, Coy & Associate PLC
Jill & Frank Roth
Jody & Nick Sarchett
Megan Stallone
Simone & Anthony Truesdale
UMB Bank
Charles Warshaver
Gina & David White
Kelly Williams
Andrea Willman, DTN

$500 - $999
April & Jay Murphy
Terri & Rick Fields
Erin & AJ Stockwell
Susan & Ivan Mathew
Alice & David Wells
Cynthia & Jeff Roths
Michael Lee Walton
Chris Bowen
John Coil
Alice & Dave Cunningham
Sarah Davis
Sarah Day
Michael Eberhard
Amanda & Steve Eisenfeld
Michelle Erdmier
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Isaiah Fields
Heidi & AJ Gates
Heather Gearhart
David Hakes
Elizabeth Hayward & Michael Stinson

Donna & Jim Jones
Lisa Jones
Aaron Manning
Richard Martin
Karen Odden
Lanny Owens
Anita & James Patterson
Karen & Gary Powell
Barbara & Michael Rossides
Lisa & Martin Sanders
Cindi & Richard Schuster
Councilman David Sherf & Elizabeth Sherf
Judy & Barry Stern
John Stoss
Deborah Summers
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Amie Lyon
Kim & Gil Rodriguez
Howard Weiss
Linda & Sam Canfarano
Marianne & Gregory Pond
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Gabriela Hunt
Ivy Howard
Jeff Carroll
Elizabeth & Gary Roe
Brad Schoen
Grant Vangilder
Gateway Golf Group
HTZ LLC
Tasha & Kelly Aubey
Debbie & Peter Bartolino
William Bethrum
Edward Bodnar
Laura & Matt Engstrom
Kristen & Jim Furtine
Babbi & Barry Gabel
Richard Garner
Charles Gibson
Todd Gillenwater
Go Media Companies
Amanda & Steven Gray
Kevin Groman
Stacey Gross
Susan & Nestor Guzman
Jody Harwood
Marilyn Kieffer-Andrews
Rocco Mandala
Andrea May
Kim & Chris McWaters
Rosemarie Mecca & Carl Gross
Linda Millhaven
William Owens
Valerie & Dan Pomerence
Jeffrey Rosenthal
Lisa Schillinger
Dan Schott
Sandy Smith
Randy Stolworthy
Laurie & Richard Swetonic
Scott Wolf
George Weathers
Traci Woods

Teen Lifeline is so grateful to the hundreds of individuals who contributed up to $499 in 2017. Every effort has been made to ensure this listing is accurate. Our sincerest apologies for any inadvertent misspellings, omissions, or inaccuracies. Please contact Caitlyn Remington, Communications Associate, at caitlyn@teenlifeline.org or (602) 248-8337 with any corrections. List may include in-kind services, but does not include donated items.