

Teen Lifeline
is here
to listen and
to help



FACT
Arizona
teens

report the highest
levels of sadness and
hopelessness
in the nation



You're
not
alone

FACT
Suicide is the
2nd leading
cause of death
for AZ children
and teens



There
is hope



Teen Lifeline

Annual Report 2017

A Message from the Executive Director

2017 was an amazing time of growth for Teen Lifeline. We had another record-breaking year reaching more youth in our prevention education programs and on the hotline.

Our vision of impacting teen suicide in Arizona starts with reaching teens before they consider suicide as an option. To that end, we have expanded our School ID Initiative to be 100 schools strong across the state, reaching more than 100,000 students with a simple message: **"If you feel like giving up, please don't. There is help and there is hope. Call Teen Lifeline at 602-248-8336 (TEEN) 24/7 or text the same number between 3-9pm. You're not alone!"**

We know there is still more work to be done. Thanks to the generous support of our donors, we can continue to provide this important lifesaving work statewide. During 2018, we are continuing to expand our reach within Arizona to meet the needs of teens in crisis. Our focus is on strategic growth in the areas of crisis services through the hotline and texting, educating teens and adults on how to spot signs of suicide risk, and connecting teens to help and hope. In addition, we are continuing to expand our eLearning suicide prevention courses while building greater connections in schools and communities to create awareness about suicide prevention.

We are grateful for your support!

– Michelle Moorhead, Executive Director

#YoureNotAlone

Community support at work

Teen Lifeline hosts several community events throughout the year in hopes that they will spread awareness of our mission and generate funds to help us accomplish it.

Teen Suicide Prevention Awareness Month



3NATIONS mixes reggae, funk, and rock at Tempe Marketplace.

One of our most important prevention events takes place in September during Teen Suicide Prevention Awareness Month, as proclaimed by Governor Doug Ducey. Teen Lifeline visited 34 schools in 30 days spreading our message of hope, signs of suicide, and how to save a life. Seven area agencies partnered to increase access to other teen-related services. The rally featured musical entertainment from local teen group 3NATIONS, plus activities for the whole family with fun giveaways. Information was provided for youth and adults on signs of suicide, risk factors, healthy coping skills, and resources available to them in the community. During the month, we were able to reach 57,403 people with our message of help and hope!

Connections of Hope: An Evening to Celebrate AZ Youth

Teen Lifeline's signature fundraising event honored the generosity of the local community. Co-chaired by Mandy Purcell and Irene Clary, 400 incredible people gathered at the Omni Scottsdale Resort & Spa at Montelucia for an evening filled with delicious food, entertainment, and philanthropy that tugged at our heart strings. The evening culminated with Erik Olsson receiving the Alfredo J. Molina Community Lifeline Award for his commitment to supporting our community. Madeline Kleist was also honored with the Peer Counselor of the Year award for her outstanding work in exemplifying our mission. Together, we raised \$582,000 for our commitment to connecting teens with help and hope.



L-R: Irene Clary, Michelle Moorhead, Erik Olsson, Mandy Purcell, Alfredo J. Molina

Firetag Invitational Golf Tournament

More than 120 people joined us at the Scottsdale Silverado Golf Club for the 12th Annual Firetag Invitational Golf Tournament, chaired by Michael Gray with



Team of golfers from EdgePoint Learning

Lanny Lahr as honorary chair. Golfers fueled their game with breakfast before hitting the green for the scramble format tournament. From there, golfers enjoyed fun activities like a golf ball launcher, wheel of fortune, opportunities to win hole-in-one prizes, and a silent auction. These attendees' generosity helped us raise \$74,000 in support of AZ youth!

Upcoming Events

September 2018

Teen Suicide Prevention Awareness Month

Events take place all over Phoenix. Family activities and giveaways. Call for more info.

October 2018

Connections of Hope

Friday, October 12, 6pm-10pm
Dinner, entertainment and silent auction to benefit Teen Lifeline. Make reservations by Oct 5.

November 2018

Firetag Invitational Golf Tournament

Friday, November 9, 8am tee off



Teen Lifeline

We're here to listen and to help.

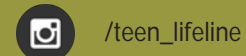
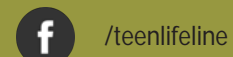
#YoureNotAlone

Call the hotline 24/7 or text between 3-9pm:
Maricopa County 602-248-8336
Outside Maricopa 800-248-8336
www.TEENLIFELINE.org

BUSINESS

602-248-8337
PO BOX 10745
Phoenix, AZ 85064-0745

Follow us!



"The caller started out crying and wanting to give up. But by the end of the call, she found hope and I was even able to make her laugh. It was one of the best feelings I've ever had!"

– Seoyoon, Peer Counselor



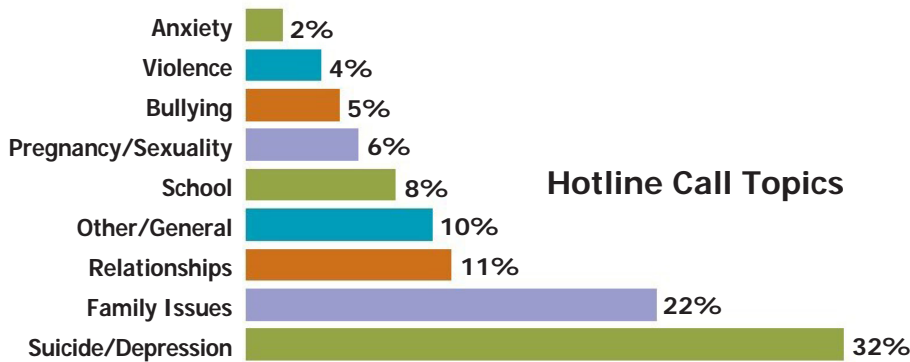
More than **22,000** teens reached out for hope through the crisis and text hotline in 2017

1 in 3 calls was from a teen considering suicide

"Thank you for listening. I didn't think anyone would understand what I'm going through. Now I have hope that things will get better."
– A Caller

Peer to Peer Crisis Hotline

Studies have shown that when teens want to talk, they are likely to turn to their peers first. That is the core of Teen Lifeline and that's what makes us so unique and effective. Teens empower teens to make healthy decisions together through our free and confidential crisis hotline. Plus, the launch of our text messaging service in 2016 enables us to connect with teens who might not ever call the hotline.



At a Glance

24/7 crisis hotline with Peer Counseling and text messaging available from 3-9pm every day—even weekends and holidays!

In 2016, Teen Lifeline renewed their accreditation with the American Association of Suicidology (AAS) for another 5 years. In 2003, we were the first Teen Peer Counseling Crisis Center ever to receive this distinction.

All calls are supervised by a Master's level Behavioral Health Clinician.

We are proud to partner with the Crisis Response Network for after-hour calls.

2017 HOTLINE EXPENSE
\$285,553

On average,
each Peer Counselor
answers

250 calls
per year



"I feel so fortunate to have found Teen Lifeline. It has served as a true connection of hope for me and because of that, I continuously pay it forward to others."

– Ilse, Peer Counselor

More than
98 teens
volunteered nearly
20,000 hours
in 2017

Value of
service
nearly
\$469,000



At a Glance

Volunteer Peer Counselors are aged 15 and older.

Training is conducted 4 times per year in 3-part phases.

On average, the length of service for a Peer Counselor is 3 years.

Teen Lifeline is a safe place for both callers and volunteers, where Peer Counselors not only take calls, but also have a home away from home where they can relax, do homework and hang out with their peers.

2017 LIFE SKILLS EXPENSE

\$126,868

Life Skills Development

In 2017, Teen Lifeline's 69 new volunteers received 72+ hours of our 3 phase training designed to help develop valuable skills to use both on and off the hotline. These skills include: basic communication, listening, problem solving and suicide prevention. Training is conducted 4 times per year with an average of 12-15 participants per training. Upon successful completion of the Life Skills program, these highly trained teens then volunteer to staff the hotline.

Teen Lifeline is not only a safe place for teens to call in for help and resources, but is also a safe place for the volunteers; many describe the experience as becoming part of a new, expanded family. While a minimum of 15 hours of service is required per month, many of the teens generously exceed that measure. Even more impressive is the fact that the average teen volunteers more than 3 years of service to the crisis hotline upon completion of the Life Skills Development program.

.....
"My favorite part about the workshop was explaining my feelings and seeing how I'm not alone and how other people deal with what I deal with too."

– Student, after a presentation



Services were provided in
148 schools
18 community orgs
9 conferences
3 corporate businesses

100 schools place Teen Lifeline's contact information on the back of their students' ID cards

Nearly
115,000 people reached in 2017

That's an increase of
61%

At a Glance

Programming provides awareness, education, and prevention within the community.

FREE workshops geared towards youth and adults.

Prevention programming adheres to the nationally recognized best practice standards.

Prevention workshops are conducted by Behavioral Health professionals.

Workshops concentrate on life skill acquisition, understanding problem behavior, and increasing help-seeking behavior.

Prevention staff works with schools to strengthen crisis response efforts.

2017 PREVENTION EXPENSE

\$184,886

Prevention Education

Prevention. Our prevention education programming provides free classroom workshops. Presentation topics include stress/coping, grief/loss, depression/suicide and bullying prevention.

Postvention. In partnership with EMPACT-SPC and AzSPC, Teen Lifeline offers a Postvention eLearning course that equips educators across AZ with the tools they need to restore hope in their community after a loss by suicide. This training is free and meets the continuing education credits for teachers.

School ID Initiative. The School ID Initiative provides middle and high school students with easy, immediate access to help and hope by adding our hotline number to the back of their student IDs. In 2017, 100 schools across the state participated, reaching more than 100,000 students.



A Message for Parents

Educating yourself is the first step to suicide prevention. As a parent, it's important both to build a healthy environment for your child and to be able to recognize when your child and/or their friends are struggling.

Protective Factors

- Awareness of and access to mental health services
- Strong, positive relationships with parents
- Good coping skills and emotional awareness
- Feeling of connectedness with school, community, or church
- Supportive family, friends, and community
- Safe school environment

Risk Factors

- Existing mental health condition
- Recent death of a friend or family member
- History of suicide attempts or suicide loss
- Substance abuse
- Ongoing exposure to bullying
- Relationship problems
- Academic failures or low aspirations

Getting Help

If you learn that your child is thinking about suicide, get help immediately. Your doctor can refer you to a psychologist, psychiatrist, or counselor. If you or your teen need to talk to someone to get help, please call Teen Lifeline at 602-248-TEEN (8336).

United Way— Charity of Choice!

Donations can be given directly or through your workplace by designating Teen Lifeline (Agency #707273) as your "charity of choice"!



SPECIAL THANKS!

to **CHICK-FIL-A** for donating food **all year long** to the teens during our Life Skills Development training!

in memorium donations

Brett Amidon
Harleigh Tucker
Causey
Danny Engler Jr.
Jules Firetag
David Kandell
Lino Phillip
Neri, III

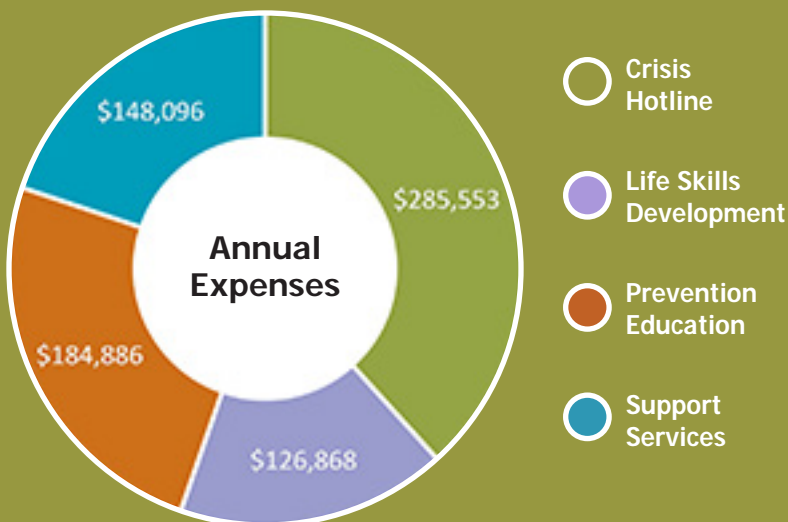
Brian O'Daniels
Travis Perry
Brendan Sheehan
Theo Sheridan
Mitch Warnock
Cade Webb
Cody Webb

Thinking of donating?

Check with your employer to see if they have a corporate donation **matching** program!

2017 Financial Highlights

Contributions	\$261,839
Grants	\$116,286
Special Events & Fundraisers	\$556,848
In-Kind Contributions	\$48,903
Other Income	\$457
Total Income	\$984,333
Total Expenses	\$745,403
Net Income	\$238,930
Total Assets	\$1,505,203
Total Liabilities	\$30,250
Total Net Assets	\$1,474,943



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Singer/Actress

Donald Tapia
Philanthropist

Peter Thomas
Todd Thomas
Foundation

Thank You!

to all our 2017 Donors and Sponsors

Thank you so much to the hundreds of individuals who made an investment in the lifesaving work at Teen Lifeline.

Gifts totaling \$500 and above are included in the annual report.

We are a qualifying charitable organization!

Your donation to Teen Lifeline qualifies you for a dollar-for-dollar tax credit up to \$400 (\$800 if filing jointly). Learn more on the Arizona Department of Revenue website: www.azdor.gov/taxcredits/

\$95,000 or more

Mobile Mini,
Erik Olsson
The Jet Companies,
Marilyn & Dave Alexander

\$50,000 - 70,000

Mercy Maricopa
Integrated Care
State of Arizona

\$30,000 - \$49,999

Salt River Project Boosters &
Corporation
Scott Knauer
Western Refining

\$20,000 - \$29,999

Mandy Purcell
Thunderbird Charities
Judy & Frank Buonauro,
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\$15,000 - \$19,999

100 Women Who Care
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Don Tapia
Ellman Foundation
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\$10,000 - \$14,999

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Irene & Andrew Clary
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Molina Fine Jewelers
Brenda & Brent Kuchynka
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Insurance Industry Charitable
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Moreno Family Foundation
Scottsdale Active 20/30
Foundation
Sternlicht Family Foundation

City Of Scottsdale

\$5,000 - \$9,999

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Ahern
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Phoenix Suns Charities
The Arizona Republic,
Seasons for Sharing
The Lodestar Foundation
Tuft & Needle

\$2,500 - \$4,999

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Kendra & Greg Leisher
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\$1,000 - \$2,499

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Dottie Kobik
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Konica Minolta Business
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& Iron Company
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Aimee & Chris Byrd
3rd Ave Investments
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Allentech

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Linda & William Callahan
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Scott Wolf
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Traci Woods

Teen Lifeline is so grateful to the hundreds of individuals who contributed up to \$499 in 2017. Every effort has been made to ensure this listing is accurate. Our sincerest apologies for any inadvertent misspellings, omissions, or inaccuracies. Please contact Caitlyn Remington, Communications Associate, at caitlyn@teenlifeline.org or (602) 248-8337 with any corrections. List may include in-kind services, but does not include donated items.