



2022

IMPACT
REPORT



Teen Lifeline



1 in 3 teens feel sad & hopeless.

**93% of teens feel better immediately
after calling or texting Teen Lifeline.**

I had no clue what to do about this before I talked to you. I feel really safe right now, really calm.

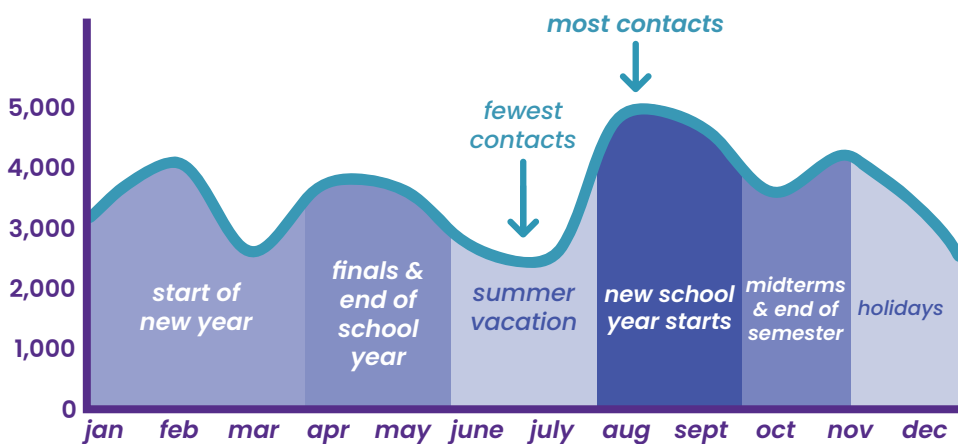
I'm glad you texted the hotline to talk about it. I know how much talking can really help!

Teen Lifeline **prevents teen suicide** in Arizona by enhancing resiliency in youth and fostering supportive communities.

Through life skills development, prevention education and outreach, and our new Caring Contacts program, our services support the vision of a world where **all youth possess a sense of connectedness and hope for their future.**



MONTH-TO-MONTH HOTLINE CALLS & TEXTS



We answered **19,921 calls & 23,442 texts** in 2022—the highest in our history yet.



"I am so glad I have **a support system who love and care** for me so much they wouldn't let me give up. Without Teen Lifeline, I don't know if I'd be here."

— Dani, Peer Counselor

LIFE SKILLS



\$560,000+
value of peer services

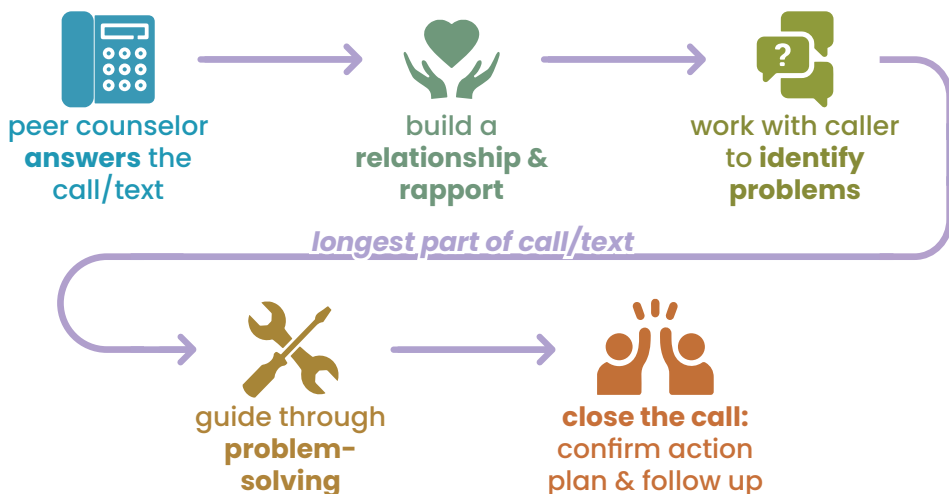


20,000+ hours
volunteered by teens

Teens understand best what it's like to be a teen. 72+ hours of life skills training turns teen volunteers into peer counselors, able to **help themselves and others** through life's challenges. In addition to preparing them for the hotline, volunteers receive support from Teen Lifeline staff and peers, life skills education, and enhanced self-esteem—skills they use far beyond the hotline.

On average, a peer counselor volunteers for **three years**, each **helping 1,350+ teen callers/texters** on the hotline.

THE FLOW OF A CALL



Learn more at teenlifeline.org/lifeskills

"If I had not texted you tonight, I would have gone home & made a plan to end my life."

— Hotline Texter

HOTLINE



43,363 calls/texts
answered on the hotline



76% increase
in hotline contacts in 5 years

Our **24-hour free and confidential peer counseling crisis hotline/textline** is answered by trained teen volunteers 3 - 9 p.m. daily and is supervised by master's level clinicians. Calls are open 24/7 while texting is open 12 - 9 p.m. weekdays and 3 - 9 p.m. weekends. We partner with Solari for after-hours support.

Even three years after the pandemic started, hotline calls and texts continue to increase every year. This is good news—it means **teens are continuing to reach out for help** when they need it.

WHAT CALLERS TALK ABOUT



suicide &
depression



family
issues



relationship
problems



information
& resources



school



anxiety



bullying



abuse



pregnancy &
STIs



eating
disorders



runaway
& legal



sexuality
& LGBTQ+



substance
abuse

Learn more at teenlifeline.org/hotline

"School needs to talk about mental health more. **This class reminded me that people care about me.**"

— Student at a prevention workshop

PREVENTION



530K+ school IDs
have our hotline info on it



436 schools
are part of the ID Initiative

Our clinician-led suicide prevention, intervention, and postvention education decreases risk, increases protective factors, and creates resiliency in Arizona's schools and communities. After a training, **both adults and teens feel more prepared to help** at-risk youth. Furthermore, students show willingness to tell an adult or call Teen Lifeline if they or someone they know needs help.

In continued collaboration with Grand Canyon State Gridiron Club, we made PSAs for **Teen Suicide Prevention Awareness Month.**

PREVENTION PSA

Teen Lifeline produced a series of PSAs featuring high school football players and cheerleader spreading awareness of the hotline and **encouraging peers to reach out** for help when struggling.



Students filmed **60 unique videos**



20 student-athletes participated



PSAs reached **10.3 million people**



Learn more at teenlifeline.org/prevention

"The nation's **first-ever Caring Contacts program for teens** aligns with our commitment to provide prevention services to Arizona's most vulnerable."

— Mercy Care Arizona

CARING CONTACTS



2 in 5 patients
are readmitted within 1 year



most reattempts happen within
1 week of discharge

Research shows that **teens recently discharged from inpatient psychiatric care are at a higher risk of suicide**. These teens need more support while transitioning back into their daily lives, especially during the first year after discharge.

In 2022, Mercy Care funded the development of Teen Lifeline's **Caring Contacts** to bridge that gap in support and **reduce future hospitalizations**. In 2023, Caring Contacts is now live, connecting high-risk teens with the hope they need to keep going.

OUR SERVICES



CLIENT GAINS



Learn more at teenlifeline.org/caring

A photograph of two women smiling and posing for a photo. The woman on the left has long, wavy, light brown hair and is wearing a dark green, strapless, sequined dress. The woman on the right has long, dark hair and is wearing a bright pink, V-neck dress with a diamond necklace and large diamond earrings. The background is a soft, out-of-focus purple and blue light.

2022 GALA

Honoree Mandy Purcell,
Chair Lana Breen, and
an all-star team create
hope by raising over **half**
a million dollars for teen
suicide prevention.



Connections of Hope 2022 raised enough to **provide community education and support for half a year**, enabling program growth & saving thousands of lives.

Social connectedness is a basic human need, a protective factor against suicide, and the glue between every guest in the ballroom with us on Friday, October 7, 2022. From healthcare to socially-minded businesses, our community gathered to support teen suicide prevention and celebrate the charitable work of **Mandy Purcell**, beloved businesswoman and decade-long supporter of Teen Lifeline.

A true leader, Mandy brought in Event Chair **Lana Breen** and an all-star committee to make this year's gala the **highest-grossing gala** in our history, raising \$685,000 towards our life-saving work.

Special thank you to **our event advisors** for ringing in another successful gala: Alfredo J. Molina, Barbara & Hugh Lytle, Britt Sanchez, Irene Clary, Jeff Fields, and Mike Olsen.

Learn more at teenlifeline.org/events

Board of Directors

President

Christine Stangl,
Squire Patton Boggs

Vice President

Drew Davis, PVUSD

Secretary

Meghan Vicchio, Yelp

Treasurer

AJ Stockwell, Climb
CFO

Nick Arambula, Neighbor

Randy Ek, Mercy Care

Lyn Ashley Gildar, PsyD,
Pivet

James Lloyd, Chase Bank

Marcos Lopez, Phoenix
Intl. Consulting

James Maguire, Atlas
Healthcare Partners

Gil Rodriguez, BCBSAZ

Lori Turner, BCBSAZ

Emeritus Members

John Amidon

Amy Vogelsson

Marcia Zielinski

Advisory Council

President

Alfredo J. Molina,
Molina Fine Jewelers

Lorry Bottrill, Mercy Care

Lana Breen & Britt
Sanchez, UMB Bank &
CalBay Development

Irene Clary,
Catclar Investments

Jim Colletti,
Element Studios West

Jeff Fields,
Russ Lyon Sotheby

Larry Fitzgerald,
Arizona Cardinals

Derrick Hall,
Arizona Diamondbacks

Barbara & Hugh Lytle,
Equality Health

Erik Olsson,
Philanthropist

Bill Pope, Philanthropist

Mandy Purcell,
Philanthropist

Katie Raml,
ABC 15 & KNXV-TV

Sissie Roberts Shank,
Chas Roberts AC

Ambassador Don Tapia,
Philanthropist

FINANCES



"I've been touched by suicide in my own life and know that this organization is **making a real difference!**"
— Teen Lifeline Donor

WE RAISED

- **\$244,424** through in-kind contributions
- **\$664,069** through special events
- **\$348,164** through all types of grants
- **\$238,325** through contributions*

* Contributions include employee giving, service clubs, individuals, and other income.

WE INVESTED

- **\$495,010** in the peer counseling hotline and support to help teens through crisis
- **\$193,985** in life skills training to create peer support & resilient teens
- **\$532,012** in community education to train schools & families about suicide
- **\$195,405** in supporting services for effective, growing operations

\$78,570 Net Income

\$2,577,338 Net Assets

Learn more at teenlifeline.org/finances





THANK YOU FOR SAVING LIVES WITH US

In 2022, the Teen Lifeline community raised **nearly \$1.5 million** for the programs and operations behind our suicide prevention work. From healthcare groups who sponsored entire suicide prevention projects to one-time donors who gave a special gift during the holiday season, **every single supporter had a role in saving thousands of teen lives** this year.

In recognition of their contributions, all donors who gave **\$1,000 or more** to Teen Lifeline in 2022 are named on the following pages. In addition, we would like to recognize all of the businesses and community members who donated in-kind services and items to support our mission.



Teen Lifeline is a **Qualifying Charitable Organization (QCO code 20695)**! Donations to us qualify you for a **dollar-for-dollar tax credit** up to \$800 (\$400 if single).

You can also donate through your workplace using our code: **United Way Charity of Choice Agency #707273**.

Get involved at teenlifeline.org/give

In Honor Of Donations

Barbara & Hugh
Lytle

Kristin & Bob
Brown

Charlotte
Lawrence

Julie Krause

Brenda &
Larry Beer

Nick Fenney

Ray Ng

Susan Mathew

Mandy Purcell

Andrea & Scott
Smiley

Eide Bailly's
Phoenix
Leadership
Program

In Memorium Donations

Ally Hill

Anastasia
Flanagan

Anita Stack

Ashley Post

Austin Graf

Brandon
Campbell

Brendan
Sheehan

Cade Keller

Dana Hatcher

Danny Engler Jr.

David Kandell

Elizabeth
Christensen

Jason E. Lasher

Jay and Jeffery
McWilliams

Jayce Coffey

Jennifer Miller

Katie Meyer

Lucy Wilson

Marshall Mathew

Michelle Miller

Mitch Warnock

Pierson

Sam Kossack

Sidney Shelton

Tadeusz
Strenger

Travis Perry

Tristan Greer

William
Anekstein

\$99,999 - \$50,000

Thunderbirds Charities

\$49,999 - \$25,000

Blue Cross Blue Shield of Arizona

Erik Olsson, Olsson Family Fund

David Walling

Jerry Moyes

Emma & Jeff Spight,
MIND 24-7*

Britt Sanchez & Lana Breen*

David Allred*

City of Mesa

Hugh & Barb Lytle
Foundation

C.D Spangler Foundation

Moreno Family Foundation

\$24,999 - \$10,000

Alfredo J. Molina, Black Starr
& Frost*

Mandy Purcell*

Cynthia & Jeffrey Roths

Valley Toyota Dealers

SRP Corp & Boosters

Jason Merck & Kae'la Bair

Creative Illustrations LLC

Scottsdale Active 20/30
Foundation

Irene & Andrew Clary*

City of Tempe

Equality Health

Michael Olsen

Jessica & Nick Arambula,
Neighbor*

Michelle & Jeff Moorhead*

Niki Woehler*

Ryan Companies US Inc

Clark Family Foundation

Dunpar Homes Arizona Inc.

Garcia Family Foundation

Georgetown Holdings

James A. Rae Charitable
Trust

Mary Gerdts

META

Judy & Frank Buonauro,
Michael Buonauro
Foundation

Phoenix Suns Charities

Rolling Plains

UMB Bank

\$9,999 - \$5,000

Meghan & Ben Vicchio*

Sarah & James Maguire*

Sissie & Bob Shank

Laura & Bradley Goff*

Tempe Union High School
District

Cynthia & Randy Ek*

Cox Charities

Cha-07C Foundation Trust

Jennifer & Paul Komadina

City of Glendale

Sarah & James Lloyd*

Denise & Bill Jordan

Ben Runkle & Dana
Kosmala-Runkle

Jeff Friesen

Martine Guerrero

Julie & Troy Bales

Tracey & Larry Lytle

Jaspers Game Day

JPMorgan Chase

Sabrina & William Havard*

Jennifer & Mike Mongelli

Jen & Travis Reid

Claude Amerson

Amy & Brian Cabianca

Denise & David Higgins

J&J Family Charitable Fund

Live and Learn Fund

Sylvia & Larry Koppen

Bad Birdie

Arizona Diamondbacks

CIBC Bank

DBM Global Inc

John Kinser

Larcher Family Foundation

Mercy Care

Beth & Nathaniel Zoneraich

Opus Development Company

Par Avion

Pederson Group

Richard M. Schulze Family
Foundation

Schmidt Giving Fund

Sunshine Residential Homes

TEGNA Foundation

Wes Balmer

\$4,999 - \$2,500

William Dickey

Kitchell Corp. & Foundation

Tracy & Brian Friedman

Sam Sciotto & Lauren Hart

Melanie & David Perry

City of Scottsdale

Core Construction

Michelle & David Golus

Scott Knauer

Corey Bleich

Susanna & Jonathan Keyser

Marcos Lopez*

Alliance Residential Holdings
LLC

Midfirst Bank

Solari

Squire Patton Boggs

Tim Bender

Lorraine & Patrick Davis

Kevin Schillig

Nancy & Mike Gray

Dottie Kobik*

Enterprise Bank & Trust

Jess & Barbara Nicks
Foundation

K2 Adventure

Arizona Care Network

Dennis & Janis Lyon

Foundation

Laura & Steele Campbell*

Kari & Randy Stolworthy

Banner Health

Lori Turner*

Cindy & Steve Good

Laurie & Craig Fielder

Kelley & Keith Reese

Alisha & Richard McBee
Tiffany & Bosco
Milena & Tony Astorga
Capital Power
Christine Zeihen
Cindy & Steve Good
David Tinkelman
Intel
John Woudenberg
Willmeng Construction
Luxury Home Tour, Inc.
Manish Gupta
Matt White
Univision Management
Company
Zeljko Minic

\$2,499 - \$1,000

Marcia & Richard Zielinski
Danny Engler Sr
Marianne & Gregory Pond
Pamela Fetzer
Heidi & AJ Gates
BDL World LLC
Moriah Irving
Russ Lyon Charitable
Foundation
Brian Olsen Addiction
Treatment Fund
Amy & Chris Lee
Patrick McGinley
Alice & David Wells
Jennifer & Daniel Biello
Brandye Billeter
Raquel Piekarski Fund
Brooke & Dylan Figlo
State of Arizona DCA Inmate
Fundraiser - Phoenix 4000
Steve Orsak

Julie & Brett Ransom
Pete Thompson
Ann Marie & Denis Henry
Susan & Ivan Mathew
Brian Walker
CNC PROS
Sonora Quest Laboratories
Bill Woodward
Gregory Montgomery
Danielle & Jeff Fields*
Brad Schoen
Benjamin Gallaty
Mike Siner
Brandon Clark
Nick Roe & Abbie Gullickson
Denise Kontz*
Kim & Gil Rodriguez*
Casey Wythers
David Beer
Karin Ogata
Shelby Curtis
Yvonne Sandweiss
Jason Davis, Arizona Fuel
Distributors
Christine Stangl*
Renee & Drew Davis*
Rachelle & Jimmy Lindblom
Megan Mayhall
Michael Lieb
Cindi & Richard Schuster*
Rob Bass
Arizona State Employee
Charitable Campaign
Jennifer Johnson,
Phoenix RPGs
Marlene & Lanny Lahr
Laurie & Chris White
Alisa & Paul Timm
Barbara & William Kent

Roxanna & Bill Zurek
Jason Lamm & Carey Pena
Debbie & Peter Bartolino
Lucy & Ian Itsel
Natalie & Jeff Bales
Joan & Eric Pedicini
Karen & Eric Carlson
Melissa & James Brutlag
Ann & Paul Hermens
Alan Augenstein
Albert Matney
Andrea Faggionato
Ben Campbell
Brenda Vargas
Dan Grady
David Towns
Douglas Jones
Eric Crane
Eric Termanen
Evelyn Jung
Jim DiCaro
Kateryna Sylaska
Kimberly & Rich Tarnopolski
Leo Beus
Marilyn Kieffer-Andrews
Melissa Coy
Michele & Joseph Fanelli
Michelle Schwartz
Hemant Mirchandani
Monique Taillieu
Patricia Chiodo
Philip Weech
Progressive Leasing
Ryan Perez
Stan Godbehere
Troy Buchanan
Community Bridges, Inc

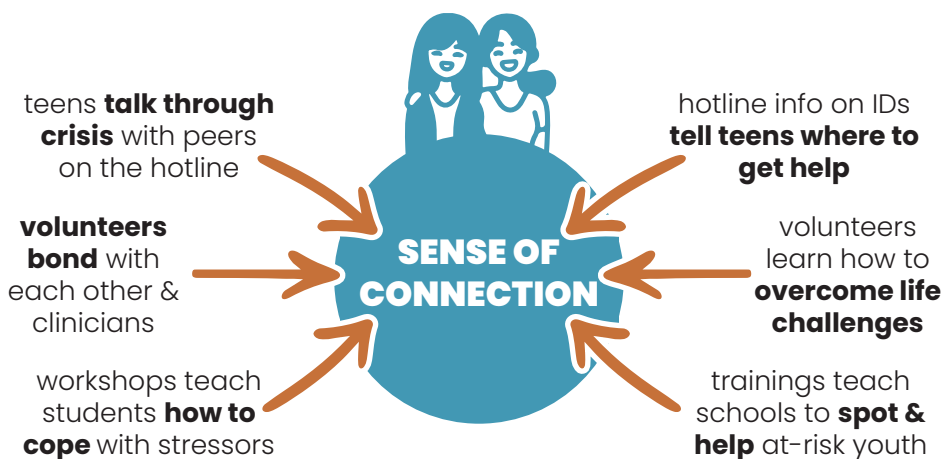
*Includes In-Kind Support

Teen Lifeline is so grateful to the hundreds of individuals who contributed in 2022. Every effort has been made to ensure this listing is accurate. Our sincerest apologies for any inadvertent misspellings, omissions, or inaccuracies. Please contact Luis Barcelo, Development Specialist, at (602) 248-8337 or at luis@teenlifeline.org with any corrections.

See the full list at teenlifeline.org/donors

THEORY OF CHANGE

Teen Lifeline continues to develop our Theory of Change to ensure our methodology is as **strategic, data-informed, and impactful** as possible. Here's how our Theory of Change and programs **create a sense of connection** for Arizona's youth:



17TH ANNUAL FIRETAG GOLF TOURNAMENT

-  held on 11/11/22
-  112 golfers played
-  \$98,000+ raised

On Veterans Day 2022, dozens of players gathered at the Firetag Tournament to support teen suicide prevention, including mental healthcare agency and champion sponsor **MIND 24-7**.

Bad Birdie launched a limited edition line of golf clothing (the Bad Birdie x Teen Lifeline collection), donating net profits to Teen Lifeline. They also gifted exclusive hats to all Firetag 2022 golfers.

Together, players raised nearly **\$100,000** for Teen Lifeline!



Teen Suicide Prevention Awareness Month September 2023



Connections of Hope Gala October 2023



Firetag Golf Tournament November 2023



WE PRIORITIZE TEENS' MENTAL HEALTH AND SUICIDE PREVENTION.

Donate to support Arizona's teens at
teenlifeline.org/give

our site & socials

